

UNIVERSITY OF EVANSVILLE LOGO PHASEOUT TIMELINE

Beginning immediately, ALL items using the UE logo will use the new versions below:

INSTITUTIONAL MARKS		ATHLETICS MARKS	
	University of Evansville		
	University of Evansville		
			
			

We understand that you may have a stock of existing letterhead, envelopes, business cards, nametags, and other items with old logos in your offices. In order to remain budget conscious while maintaining our new brand standards, we ask that you please begin phasing out the use of old logos based on the guidelines below:

Discontinue use of these previous versions of the UE logo and Ace Purple:



Please recycle, donate, or dispose of these items as soon as possible. It is especially important that these items not be used for recruitment or external communications purposes.

Current versions of the logos below should be phased out as budgets allow:



Please work with your supervisor to phase out items using these logos as reprints are needed, new staff is hired, or as budget allows.

Call extension 2561 for more information.