	Fall Conference	
	Concurrent Sessions	
	Wednesday, August 13, 2025	
Presenter (s)	Title and Description	Location
	9:00 - 9:50 a.m.	
Brook Moffat,	Title: UE's Brand Identity	SB: 162
Director of Marketing	Learn about the University of Evansville's updated brand identity, built on our signature strengths and motto, and how it connects to our mission and values. This interactive session will cover practical ways faculty and staff can incorporate the brand into communications, publications and daily interactions. Whether you speak with prospective students, create materials or support campus initiatives, your role is essential in bringing our story to life.	
Nick Messer,	Title: UE Workflow 101 - plus MyUE	SB: 173
Director of Client Services	Review A brief presentation on the UE Workflow portal and introduction to a few commonly used forms. Items on the MyUE portal will also be reviewed.	
	10:00 - 10:50 a.m.	
Donna Teague,	Title: Budget Overview Essentials	SB: 273
Executive Vice President for Fiscal Affairs and Administration Rhonda Spaulding, Controller of Fiscal Affairs	This training session provides a comprehensive introduction to the practices of budget management. Participants will explore key budgeting concepts and gain confidence in reviewing budget information in Self Service.	

Abbie Perry,	Title: Office of Marketing/Lytho Info	SB: 271
Marketing Content Specialist	Session	
	Do you need marketing materials for an event, program, or department? Join us to learn: * Introduction to Lytho, UE's platform for all design, advertising, and branding needs - and how it helps keep projects organized and on schedule. * How to submit a marketing request using Lytho. * How to promote your event on the University's Calendar of Events.	
Susan Nyberg, Driving Possibilities Indiana Program Manager Adison White, Design & Innovation STEM Coordinator	Title: Driving Possibilities: UE's Partnership with Toyota USA Foundation In the Fall of 2024, Toyota awarded close to \$2 million to the University of Evansville, through the Center for Innovation and Change, and named UE Coordinating Partner for Driving Possibilities Indiana. Join us to learn more about this \$110 million national initiative focused on preparing youth for the careers of tomorrow. We'll also introduce you to our new IN-MaC Design & Innovation Training Studio, located in Graves Hall, and discuss opportunities available to UE faculty, staff, and students to utilize our resources and help grow this innovative program!	SB: 272
	11:00 - 11:50 a.m.	
General Education Subcommittee	Title: Faculty Discussion about the General Education Proposals The General Education Subcommittee seeks input from faculty regarding the Uniquely UE gen ed proposal distributed to faculty in April and August.	SB: 170

	1:00 - 1:50 p.m.	
HLC Steering Committee	Title: HLC Assurance Argument Update	SB: 170
	Update for all members of the campus	
	communtiy on the HLC Assurance	
	Argument for the upcoming Higher Learning	
	Commission Accreditation visit.	
	2:00 - 2:50 p.m.	
Rhonda Spaulding	Title: Accounting Software Platforms	SB: 273
Controller of Fiscal Affairs	This training session provides a practical	
Andrea Davis	overview of the accounting software platforms	
Accounting Manager	Chrome River and Self Service. It introduces the	
Jenni Sauls	core functions and features of each platform	
Executive Assistant to the	and equips participants with essential skills to	
Executive Vice President of	improve efficiency and effectiveness in their	
Fiscal Affairs	daily financial tasks.	
Derek Jones,	Title: ChangeLab: Real Change, in the	SB: 272
Director, Cognitive Science	Real World, Starting Right Now	
Program and Faculty	Learn all about ChangeLabs, the new Change	
Director, Center for	Leadership Workshop series, and more in this	
Innovation & Change	session with the Center for Innovation &	
Andrew Carter,	Change. Derek Jones and Andrew Carter will	
Associate Director for the	share how faculty and staff can launch or	
Center for Innovation and	support a ChangeLab—an interdisciplinary,	
Change	project-based course where students use their	
	skills to tackle real challenges in the	
	community, often in partnership with initiatives	
	like the Evansville Promise Neighborhood	
	(EPN). We'll cover how to get a ChangeLab	
	started (including 1-credit "sidecar" version	
	attached to existing courses), how it differs	
	from traditional classes, and how it can benefit	
	both students—who often describe the experience as life-changing—and faculty, who	
	may find new opportunities to highlight their	
	research or department through community	
	impact.	
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	3:00 - 3:50 p.m.	
Derek McKillop, Director, Evansville Promise Neighborhood Erin Lewis, Executive Director for Center for Innovation and Change	Title: Update on the Evansville Promise Neighborhood The EPN team will provide an update on how the implementation of the grant is going, and lead attendees through a brainstorming session on how faculty, staff and students can connect to the work.	SB: 172
	3:00 - 4:15 p.m.	
Rob Shelby, Vice President for Talent and Community and Chief Inclusion and Equity Officer	Title: Division of Talent and Community This session allows a refresher for some and an introduction to others on who the Division of Talent and Community is, what we do, why, and what to look out for this year! Each area in the Division of Talent and Community will give a brief description of what they do and will provide items they see fit, demonstrating how they play a significant role in the university's culture.	SB: 162